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Theories for competitive advantage

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1 Strategic Management Tools and Techniques and Organizational Performance: Findings from the Czech Republic Afonina Anna Abstract The purpose of this study is to investigate the current level of strategic management tools and

Strategic Management Tools and Techniques and

2 STRATEGIC MANAGEMENT competitors1â€”so that the organizationâ€™s mission is fulfilled. 2 Following this definition, it is assumed that an organization has a plan, its competitive advantage is understood, and its

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Strategic Management is all about identification and description of the strategies that managers can carry so as to achieve better performance and a competitive advantage for their organization. An organization is said to have competitive advantage if its profitability is higher than the average

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